



SEAFOOD & POULTRY

CATALOGUE



THE FRESH LABEL PTE. LTD.

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ABOUT US



Established in 2019, The Fresh Label is a rapidly growing seafood distribution and processing company. During our early days just after the COVID-19 pandemic hit the shores of Singapore, we realized the importance of securing resilient seafood supplies with the closure of Jurong Fishery Port. The Fresh Label team combed the whole of Malaysia and South Thailand farms to secure stable supplies of seafood, while setting up the logistics chain to ensure that our customers still have access to fresh and good quality seafood.

In the past 3 years, we have grown significantly with funding from 8 Seas Aquaculture (www.8seas.com) and in 2023, we will be expanding to a bigger location that will allow us to serve even more customers. The Fresh Label is also taking a lead in the sustainability approach for seafood imports. Currently, over 50% of all seafood sold is from farmed seafood, and we are working hard to achieve the goal of increasing this figure to 80% by 2025.



MISSION & VISION

We are committed to become your trusted partner in always providing you with good quality seafood and meats at a competitive pricing.

As we value sustainable production and consumption of seafood, we aim to take the lead in becoming the largest supplier of sustainably farmed fishes in Singapore. We strive to constantly innovate with the latest technologies to serve our customers better.

SERVICES

We prepare, scale, gut, fillet, and package them carefully before we deliver them to you in our cold trucks to maintain its utmost freshness. All these steps are strictly implemented to ensure food safety and quality.

Scaling & Gutting

we provide scaling and gutting of fish to thoroughly clean them and have them prepared for easy cooking or for filleting and marinating.

Vacuum Packaging

We provide vacuum-sealed packaging to preserve the quality and nutritional value of our products while preventing the growth of mold and bacteria.

Cold Chain Logistics

We utilize cold-chain logistics to ensure safe delivery of our products. Cold chain logistics is used to maintain the freshness of our products



PRAWNS & SHRIMPS



FRESH RED LEGGED PRAWN 新鲜红脚虾

Size : 16/20 | 21/30 | 31/40
UOM : approx. 1kg
Origin : Malaysia

SEMI IQF RED LEGGED PRAWN HOSO 冰冻红脚虾

Size : 16/20 | 21/25
UOM : 1kgx10box/ctn
Origin : Indonesia

FRESH BLACK TIGER PRAWN 新鲜老虎虾

Size : 8/12 | 21/25 | 26/30 | 31/40
UOM : approx. 1kg
Origin : Malaysia

SEMI IQF TIGER KING PRAWN HOSO 冰冻老虎虾

Size : 8/10 | 9/12 | 10/12 | 13/15 | 16/20 | 21/25 | 31/40
UOM : 1kgx10box/ctn
Origin : Thailand

IQF BLACK TIGER SHRIMP PD 冰冻老虎无尾虾仁

Size : 16/20 | 21/25
UOM : 1kgx10pkt/ctn
Origin : Thailand

IQF BLACK TIGER SHRIMP PDTO 冰冻老虎虾风尾虾

Size : 21/25 | 26/30 | 31/40
UOM : 1kgx10pkt/ctn
Origin : Thailand



FRESH WILD RIVER PRAWN 新鲜野生大头虾

Size : 6/8
UOM : approx. 1kg
Origin : Indonesia



FRESH JUMBO SEA TIGER PRAWN 新鲜九节虾

Size : 4/6
UOM : approx. 1kg
Origin : Indonesia



FRESH VANNAMEI PRAWNS 新鲜南美白对虾

Size : 21/25 | 26/30 | 31/40 | 41/50 | 51/60
UOM : approx. 1kg
Origin : Malaysia



SEMI IQF VANNAMEI PRAWN HOSO 冰冻南美白对虾

Size : 16/20 | 21/25 | 31/40 | 41/50
UOM : 1kgx10box/ctn
Origin : Vietnam

SEMI IQF VANNAMEI PRAWN COOKED HOSO 冰冻熟虾

Size : 31/35 | 31/40 | 41/50
UOM : 1kgx10box/ctn
Origin : Malaysia



IQF VANNAMEI SHRIMP PD 冰冻南美白对虾仁

Size : 16/20 | 21/25 | 31/40 | 41/50 | 51/60 |
61/70 | 71/90 | 91/120 | 100/200
UOM : 1kgx10pkt/ctn
Origin : Vietnam

IQF VANNAMEI SHRIMP PDTO 冰冻南美白对凤尾虾仁

Size : 16/20 | 21/25 | 26/30 | 31/40 | 41/50 | 51/60
UOM : 1kgx10pkt/ctn
Origin : Vietnam



IQF COOKED VANNAMEI SHRIMP PD 冰冻熟南美白对虾仁

Size : 100/200
UOM : 1kgx10pkt/ctn
Origin : Malaysia

IQF COOKED VANNAMEI SHRIMP PDTO 冰冻熟南美白对凤尾虾仁

Size : 31/40 | 51/60
UOM : 1kgx10pkt/ctn
Origin : Malaysia



FRESH/FROZEN FISHES

SEA FROZEN PATAGONIAN

TOOTHFISH "HGT" 冰冻雪鱼

UOM : 1/2kg | 4/6kg



SEA FROZEN PATAGONIAN

TOOTHFISH "FILLET" 冰冻雪鱼肉

UOM : approx.2/3kg

Origin : France

IQF PANGASIU HYPOPHTHALMUS "FILLET"

冰冻多利鱼

Size : 400gUP | 220gUP | 170/200gUP

UOM : 5kg net, 6kg gross/ctn | 4.8kg net, 6kg gross/ctn

Origin : Vietnam



IQF PANGASIU HYPOPHTHALMUS "CUBE"

冰冻多利鱼块

Size : 40g

UOM : 5kg net, 6kg gross/ctn

Origin : Vietnam

FRESH NORWEGIAN ATLANTIC SALMON

"FILLET" 新鲜三文鱼肉

UOM : approx. 2/3kg

Origin : Norway



FROZEN ATLANTIC SALMON

"FILLET TRIM C, SCALE OFF" 冰冻三文鱼肉

Size : 3/4b

UOM : 10kg/ctn

FROZEN ATLANTIC SALMON

"SLICE" 冰冻三文鱼片

Size : 80/90g

Origin : Chile

FRESH LARGE SEABASS "WR" 新鲜大金目芦

UOM : approx. 2/3kg

FRESH LARGE SEABASS

"FILLET & BELLY ON" 新鲜大金目芦

UOM : approx. 1/2kg

FRESH SEABASS "FILLET" 新鲜金目芦肉

UOM: 150/200g

FRESH SEABASS 新鲜金目芦

Size : S | M | L | XL | XXL | XXXL

UOM : approx. 400/500g | 500/600g | 600/700g | 700/800g | 800/900g | 900/1000g

Origin : Malaysia



FRESH RED SNAPPER "WR" 新鲜红鸡鱼 M

UOM : 400/600g

FRESH RED SNAPPER "TAIL" 新鲜红鸡鱼尾

UOM : approx. 500/600g

FRESH RED SNAPPER "STEAK" 新鲜红鸡鱼排

UOM : approx. 150/200g

FRESH RED SNAPPER "FILLET" 新鲜红鸡鱼肉

UOM : approx. 150/200g

FRESH RED SNAPPER "SLICE" 新鲜红鸡鱼片

UOM : approx. 1kg

FRESH RED SNAPPER "FISHHEAD" 新鲜红鸡鱼头

UOM : approx. 1100/1300g

Origin : Malaysia



FRESH LARGE RED GROUPER "WR" 新鲜大红斑

UOM : approx. 2/3kg | 3/4kg

FRESH LARGE RED GROUPER "FILLET & BELLY ON" 新鲜大红斑肉

UOM : 1/2kg

FRESH RED GROUPER 新鲜红斑

Size : M | L | XL | XXL | XXXL

UOM : approx. 400/500g | 500/600g

| 600/700g | 700/800g | 800/1000g

Origin : Malaysia | Indonesia



FRESH GREASY GROUPER 新鲜石斑

Size : M | L | XL | XXL | XXXL

UOM : approx. 400/500g | 500/600g

| 600/700g | 700/800g | 800/900g

Origin : Indonesia



FRESH TIGER GROUPER L 新鲜龙虎斑

UOM : approx. 500/600g

Origin : Singapore | Malaysia



FRESH AIR FLOWN SPANISH MACKEREL "WR" 新鲜巴当鱼

UOM : 3/4kg

FRESH AIR FLOWN SPANISH MACKEREL "FILLET & BELLY ON" 新鲜巴当鱼肉

UOM : 1/2kg

FROZEN SPANISH MACKEREL "STEAK" 新鲜巴当鱼排

Size : 100/200g

Origin : Indonesia



FRESH AIR FLOWN SURABAYA

CHINESE POMFRET 新鲜斗昌

Size : M | L | XL | XXL

UOM : approx. 400/500g | 500/700g

| 700/900g | 900/1000g

Origin : Indonesia



FRESH GOLDEN POMFRET 新鲜金昌鱼

Size : S | M

UOM : approx. 400/500g | 500/600g

Origin : Malaysia



FRESH BLACK POMFRET M 新鲜黑昌

UOM : approx. 150/200g

Origin : Indonesia



FROZEN PANGASIUUS

"BUTTERFLY CUT" 冰冻巴丁鱼

UOM : 10kg/ctn



FROZEN STINGRAY "WING" 冰冻方鱼肉

UOM : approx. 1/2kg

FRESH STINGRAY "WING" 新鲜方鱼肉

UOM : approx. 1/2kg

Origin : Malaysia | Indonesia

FRESH BOON TONG FISH "WR"

新鲜文东鱼 5/6 L

UOM : approx. 1000g

Origin : Malaysia



FRESH KEMBONG FISH "WR"

新鲜甘望鱼 5/6 L

UOM : approx. 1000g

Origin : Malaysia | Indonesia



FRESH SELAR FISH 新鲜色啦鱼 4/5 L

UOM : approx. 1000g

Origin : Malaysia | Indonesia



FRESH ANG GO LI 新鲜红格里仔

UOM : 1kg/pkt

Origin : Malaysia



FRESH WHITING FISH "WR" 新鲜沙尖鱼 M

UOM : approx. 1kg

Origin : Malaysia | Indonesia



FROZEN LEATHER JACKET "HGT" 冰冻肉竹鱼

UOM : approx. 150/200g

Origin : Malaysia | Indonesia



FRESH TOMAN "SLICE" 新鲜生鱼片

UOM : approx. 2kg

FROZEN TOMAN "SLICE" 冰冻生鱼片

UOM : 1kgx10pkt/ctn

FRESH TOMAN "FILLET" 新鲜生鱼肉

UOM : approx. 2kg

Origin : Thailand | Indonesia



FROZEN WHITEBAIT 8/10 冰冻白饭鱼

UOM : 1kg/10box/ctn

Origin : Vietnam



FRESH SONG FISH HEAD 新鲜松鱼头

Origin : Indonesia



FRESH FISHEAD "CHOPPED" 新鲜鱼头切

UOM : approx. 1kg

Origin : Indonesia

*Random/Mixed Fish Head (Mackerel, RedSnapper, RedGrouper)

SHELLFISH



FROZEN GONG GONG PEARL CONCH

冰冻贡贡

UOM : 5kgx4pkts/ctn

Origin : Indonesia



FROZEN CHILE WHOLE SHELL BLACK MUSSEL

冰冻智利全壳黑贝 20/30

UOM : 500gx20pkts/ctn

Origin : Chile



IQF NEW ZEALAND 1/2 SHELL GREEN MUSSEL

冰冻纽西兰半壳青贝

UOM : 907gx12boxes/ctn

Origin : New Zealand

FRESH FULL SHELL GREEN MUSSEL 新鲜青贝

UOM : 1kg/pkt

Origin : Malaysia





LIVE CANADIAN OYSTERS 加拿大生蚝

Size : 3/4 inch
UOM : 12pcs/tray
Origin : Canadian

FROZEN OYSTER MEAT 9/1IG 冰冻蚝肉

UOM : 1kgx10pkts/ctn
Origin : China

IQF JAPANESE SCALLOP MEAT 冰冻带子肉

Size : 10/20 | 20/30
UOM : 1kgx10boxes/ctn
Origin : Japan



LIVE ASARI CLAMS 活花啦啦 L

UOM : approx. 1kg
Origin : Malaysia

FROZEN WHOLE SHELL FLOWER CLAMS ASARI 冰冻花啦啦

Size : 31/40
UOM : 500gx20pkts/ctn
Origin : Malaysia

FROZEN CLAM MEAT 冰冻啦啦肉

UOM : 1kgx10pkts/ctn
Origin : Vietnam

FROZEN COOKED WHOLE SHELL WHITE CLAMS 冰冻熟白啦啦

UOM : 1kgx10pkts/ctn
Origin : Vietnam

LIVE COCKLES 血蛤 (L)

UOM : approx. 1kg
Origin : Malaysia

FROZEN 1/2 SHELL COCKLES 冰冻半壳血蛤

UOM : 500gx10pkts/ctn
Origin : Malaysia

LIVE NYLON CLAMS 活尼龙啦啦

UOM : approx. 1kg
Origin : Philippines



FRESH/FROZEN SQUID

FROZEN SQUID "TUBE" 冰冻苏东筒

FROZEN SQUID "RING CUT" 冰冻苏东圈

FROZEN SQUID "RING CUT SKIN-ON" 冰冻苏东圈“皮”

FROZEN SQUID "FLOWER CUT" 冰冻苏东花

UOM : 1kgx10pkts/ctn

Origin : China

FROZEN SQUID "CUT" 冰冻苏东“切”

UOM : 2kgx6pkts/ctn

Origin : Indonesia



FRESH MALAYSIA SQUID 新鲜苏东 XL

UOM : approx. 1kg

Origin : Malaysia



FRESH CUTTLEFISH XXL 新鲜尤鱼

UOM : approx. 1kg

Origin : Malaysia

SEA CUCUMBER

FROZEN SEA CUCUMBER

冰冻海参 XXL

UOM : 1kgx10pkts/ctn

Origin : Indonesia

FROZEN TIGER SEA CUCUMBER

冰冻老虎参

UOM : 1kgx10pkts/ctn

Origin : Indonesia



CRABS/LOBSTER

LIVE AIR FLOWN INDONESIA MUD CRAB "WR" 活螃蟹

UOM : approx. 300-399g | 400-499g | 500-599g
| 600-699g | 700-899g | 900gUP | 1400gUP

LIVE AIR FLOWN PHILIPPINES MUD CRAB "WR" 活螃蟹

UOM : approx. 400-499g | 500-599g | 600-699g
| 700-899g | 900gUP | 1400gUP

LIVE AIR FLOWN PHILIPPINES YELLOW ROE CRAB "WR" 活黄膏蟹

UOM : approx. 300/450g

FRESH BLUE SWIMMING CRAB "WR" XL 新鲜花蟹

Origin : Indonesia

FROZEN SOFT SHELL CRAB "WR" 冰冻软壳蟹

Size : 120/150g
UOM : 1kgx5pkts/ctn
Origin : Myanmar



FROZEN PASTEURIZED CRABMEAT 冰冻巴氏杀菌蟹肉 JUMBO LUMP

UOM : 16ozx12tins/ctn

FROZEN PASTEURIZED CRABMEAT 冰冻巴氏杀菌蟹肉 JUMBO

UOM : 16ozx12tins/ctn

FROZEN PASTEURIZED CRABMEAT 冰冻巴氏杀菌蟹肉 LUMP

UOM : 16ozx12tins/ctn

Origin : Philippines



FROZEN CRABMEAT (B) 冰冻蟹肉

UOM : 500gx24pkts/ctn

Origin : Indonesia



FROZEN SURIMI CRABBITES 冰冻蟹柳粒

UOM : 1kgx10pkts/ctn

Origin : Thailand



FROZEN THAILAND SURIMI CRABSTICK "BOILING TYPE" 冰冻蟹柳

UOM : 250gx40pkts/ctn

Origin : Thailand

FRESH SLIPPER LOBSTER "WR" 新鲜虾婆

UOM : 150/180g

FROZEN SLIPPER LOBSTER "WR" 冰冻虾婆

Size : 80/100g

UOM : 1kgx5pkts/ctn

FROZEN SLIPPER LOBSTER "1/2 CUT" 冰冻切半虾婆

Size : 80/100g

UOM : 1kgx10pkts/ctn

Origin : Indonesia



MEAT

PORK



FROZEN PORK LOIN BONELESS 冰冻肉头
UOM : 5kgx03pkt/ctn

FROZEN PORK LOIN BONELESS "1.3CM CUT"
冰冻肉头片
UOM : 5kgx03pkt/ctn

FROZEN PORK LOIN BONE IN "1.2CM CUT"
冰冻排骨王
UOM : 5kgx03pkt/ctn

FROZEN PORK "LOIN BACK RIBS" 冰冻子弹排骨
UOM : 15kg/ctn

FROZEN PORK HUMERUS BONES
冰冻猪大骨
UOM : 10kg/ctn

FROZEN PORK LEG "SLICED 3MM" 冰冻猪肉片
UOM : 2kgx06pkt/ctn

FROZEN PORK "MINCED 70/30" 冰冻猪肉碎
UOM : 2kgx06pkt/ctn

FROZEN PORK "CUBE 1"/1" 冰冻猪肉丁
UOM : 2kgx06pkt/ctn

FROZEN PORK "FAT CUBE 1"/1" 冰冻猪油
UOM : 5kgx03pkt/ctn

FROZEN SUCKLING PIG 乳猪
UOM : 4-5kg/pc

FROZEN SUCKLING PIG 乳猪
UOM : 5-6kg/pc



FROZEN ROASTED CHAR SIEW 冰冻肉叉烧
UOM : 1kg/pkt

FROZEN ROASTED PORK BELLY 冰冻烧肉
UOM : Approx. 1kg

FROZEN PORK "WHOLE BELLY SKIN OFF"
冰冻三层肉去皮
UOM : 15kg/ctn

FROZEN PORK "WHOLE BELLY SKIN ON" 冰冻三层肉
UOM : 15kg/ctn
Origin : Europe | Brazil

FROZEN PORK "COLLAR"
冰冻五花肉
UOM : 15kg/ctn
Origin : Europe | Brazil

FROZEN PORK "SPARE RIBS" 冰冻南排
UOM : 15kg/ctn

FROZEN PORK "SPARE RIBS"
冰冻南排切
Size : 1inch | 1.5inch | 3inch
UOM : 1kg/pkt
Origin : Brazil

FROZEN PORK "HOCK"
冰冻元蹄
UOM : 15kg/ctn

FROZEN PORK "FRONT HOCK CUT" 冰冻猪脚尖
UOM : 15kg/ctn

POULTRY

CHICKEN

FROZEN CHICKEN "WHOLE"

冰冻全鸡

Size : 900g | 1.2kg

UOM : 9kg/ctn | 12kg/ctn

Origin : Brazil

FROZEN CHICKEN "WHOLE LEG"

冰冻鸡大腿

UOM : 15kg/ctn

Origin : Brazil | U.S

FROZEN CHICKEN "WHOLE LEG"

CUBE 冰冻咖喱鸡

UOM : 5kg/pkt

Origin : Brazil | U.S

FROZEN CHICKEN BONELESS LEG

"SKIN ON" 200G UP 冰冻无骨鸡腿肉

UOM : 2kgx6pkt/ctn

Origin : Brazil

FROZEN CHICKEN 1/2 BREAST

"B/L & S/L" 冰冻鸡胸肉

UOM : 2kgx6pkt/ctn

Origin : Brazil

FROZEN CHICKEN DRUMLET

冰冻鸡翅小腿

Origin : Brazil

FROZEN CHICKEN "MID JOINT

WING" 30G UP 冰冻鸡中翅

UOM : 2kgx6pkts/ctn

Origin : Brazil

FROZEN CHICKEN "3 JOINT WING"

100G UP 冰冻鸡翅膀

UOM : 15kg/ctn

Origin : Brazil



FROZEN CHICKEN "2.6CM CUBE SKIN ON" 冰冻带皮鸡丁

UOM : 2kgx05pkts/ctn

Origin : Brazil

FROZEN CHICKEN "SLICED 8MM"

冰冻鸡肉片

UOM : 2kgx05pkts/ct

Origin : Brazil

FROZEN CHICKEN "MINCED"

冰冻鸡肉碎

UOM : 2kgx05pkts/ct

Origin : Brazil

FROZEN CHICKEN "SKIN"

冰冻鸡皮

UOM : 10kg/ctn

Origin : Brazil

FROZEN FRIED CHICKEN

"FEET" 冰冻炸鸡脚

UOM : 1kgx10pkts/ctn

Origin : Singapore

FROZEN CHICKEN

"FEET" 冰冻鸡脚

UOM : 7.5kgx02pkt/ctn

Origin : Brazil

BEEF

FROZEN BEEF KNUCKLE 冰冻牛后腿

UOM : 24.75kg/ctn

Origin : New Zealand

FROZEN BEEF "3MM SLICED" 冰冻牛肉片

UOM : 2kgx05pkts/ctn



VENISON

FROZEN VENISON MEAT 冰冻鹿肉

UOM : 10kg/ctn

Origin : New Zealand

FROZEN FOOD

FROZEN VEGETARIAN CHAR SIEW 素食叉烧

UOM : 1kgx10pkts/ctn

Origin : Malaysia



FROZEN PRE FRIED FISH SKIN 冰冻炸鱼皮

UOM : 600gx10pkts/ctn

Origin : Singapore



FROZEN UNAGI KABAYAKI 冰冻切片鳗鱼

UOM : 10kg/ctn

Origin : China



FROZEN CHICKEN NUGGET 冰冻鸡柳

UOM : 1kgx9pkts/ctn

Origin : Singapore



FROZEN SMOKED DUCK BREAST

冰冻烟熏鸭肉 160/220G

UOM : 10kg/ctn

Origin : China



FROZEN PRE-FRIED BABY SQUID "WR"

冰冻炸苏东仔

UOM : 1kgx10pkts/ctn

Origin : Malaysia



FROZEN SHOESTRING FRIES

冰冻薯条

UOM : 2kgx6pkts/ctn

Origin : Denmark



FROZEN MIXED VEGETABLE A2

冰冻杂豆

UOM : 1kgx10pkts/ctn

Origin : Malaysia



FROZEN LAMBS SEASONED CRISSCUT FRIES

冰冻薯格

UOM : 4.5lbx06pkt/ctn

Origin :



FROZEN ABALONE SLICE TAIWAN

冰冻贵妃鲍片

UOM : 300gx40pkts/ctn

Origin : Taiwan



FROZEN READY TO COOK YAM RING

冰冻芋头圈 XL

UOM : 20pcs/ctn

Origin : Malaysia



FROZEN MINI MANTOU

冰冻馒头

UOM : 12pcs/24pkts/ctn

Origin : Malaysia



FROZEN COCKTAIL VEGETABLE SPRING ROLL 15G

冰冻春卷

UOM : 96pcsx08box/ctn

Origin : Singapore



FROZEN FISH PASTE A

冰冻鱼浆

UOM : 2kgx08pkts/ctn

Origin : Malaysia



FROZEN PRE FRIED PRAWN ROLL

冰冻虾枣

UOM : 1kgx10pkt/ctn

Origin : Singapore



FROZEN CUTTLEFISH PASTE A

冰冻苏东膏

UOM : 1kgx15pkts/ctn

Origin : Malaysia

FROZEN CUTTLEFISH FILLET CHIPS RTC

冰冻香脆墨鱼柳

UOM : 10pkt/ctn

Origin : Singapore



FROZEN TAIWAN PORK SAUSAGE

冰冻台湾香肠

UOM : 500gx20pkt/ctn

Origin : Taiwan



FROZEN CHICKEN FRANKS

冰冻鸡香肠

UOM : 340gx28pkt/ctn

Origin : Brazil





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